

Kansai Plascon Kenya Limited- Rangi Ya Chapaa- Terms and Conditions:

By enrolling into the Kansai Plascon Kenya Limited “Rangi ya Chapaa” cash back campaign, entrants agree to the below stipulated conditions.

Cash-back amounts to be disbursed apply to the select Kansai Plascon Kenya paint purchases listed in the schedule below:

PRODUCT	PROPOSED MPESA VALUE (Kenyan shillings)
Vinyl Silk Emulsion 4L	50
Vinyl Silk Emulsion 20L	150
Vinyl Matt Emulsion 4L	50
Vinyl Matt Emulsion 20L	150
Super Gloss 4L	50
WeatherGuard Emulsion 4L	50
WeatherGuard Emulsion 20L	150
Wall Cover Emulsion 20L	50
Budget Emulsion 20L	50

Campaign Mechanics:

Every customer who purchases the above stipulated products marked with a promotional sticker, during the campaign period starting **7th of March 2022 and ending 23rd December 2022**, will be eligible to receive a cash-back reward, as stipulated. Cash-back rewards will be sent directly to the customer, via M-pesa. All beneficiaries will be required to purchase select Kansai Plascon paint products, register and enter the scratch code number provided from the scratch card provided in the Kansai Plascon Kenya paint tin. Once the code is correctly entered, a confirmation message will be sent, with the said amount loaded into the Customer’s phone, via M-pesa.

The cash-back campaign will only require purchases of the featured products and will also require access to withdraw M-pesa funds through their mobile phones or handsets.

All Rewards:

Cash-back rewards will come in form of a scratch card that will require customers to first register through the code provided: *459*70#. Each customer will also be required to answer a series of short questions that would then allow customers to receive their rewards, directly to their phones, via M-Pesa.

Reward recipients will receive a message via M-pesa, advising them on the cash-back amount they have received.

Terms & Conditions:

The standard Terms and Conditions for the cash back program that have been stipulated by Kansai Plascon Kenya Limited are listed below.

Your registration into the reward system and/or your acceptance of a prize (in the event that you are rewarded) constitutes your binding acceptance of the terms and conditions on behalf

of yourself and any person with whom you may share a reward.

The Promoter is Kansai Plascon Kenya Ltd.

This campaign is open to residents of Kenya aged 18 years and above who are in possession of a valid identity document ("the participants") and excludes employees and families of employees of Kansai Plascon Kenya (Pty) Ltd, their advertising agents, sales agents, promotional agents or any other person connected with or involved in the organising and running of this promotion. Note, Valid ID will be required to be presented to all M-pesa Agents, whereby consumers will opt to claim their cash-back rewards.

To participate, customers are required to buy aforementioned select Kansai Plascon paints, register, by dialling *459*70 and answer a series of questions. The customer will then dial in the scratch card code and will thereafter receive instant cash-back straight to their phones, via M- pesa.

SMS registration and rewards will not be charged to the customer and these may be done from Safaricom lines only.

Your Receipt/scratch card/ invoice or other document evidencing the purchase of the product must be kept and will be required to be produced, as proof of purchase, in case of any dispute.

The reward campaign will commence on the 7th of March 2022.

The cash back recipients will receive rewards directly and may be contacted by Kansai Plascon Kenya Ltd, with his/her name and/or image appearing on social media and in print (newspapers) as a beneficiary. This is however subject to the customer consenting publication of his/ her name including photographs.

All cash-backs are disbursed at the discretion of the Kansai Plascon Kenya Ltd. Kansai Plascon Kenya Ltd. reserves the right, at its own discretion, to substitute a cash-back with any other reward of comparable commercial value.

Kansai Plascon Kenya Ltd, reserves the right to vary, postpone, suspend, or cancel the campaign and any rewards or any aspect thereof, without notice at any time, for any reason which they deem necessary. In the event of such variations, postponements, suspensions or cancellations, you agree to waive any rights, interests and expectations that you may have in terms of this campaign and acknowledge that you will have no recourse against the Kansai Plascon Kenya Ltd., its affiliates and third-party suppliers.

The customer agrees that purchases of any select Kansai Plascon products and acceptance and/or redemption of a reward, or any aspect thereof, is at their own risk. Rewards may not

be deferred, changed or exchanged for any other item.

Incomplete and incorrect entries will not be considered for a reward. Participants and beneficiaries absolve the Promoter, its advertising agencies, advisers and suppliers from liability for all claims howsoever arising from wilful misconduct or negligent acts or omission on the part of any such person.

Kansai Plascon Kenya Ltd. will not offer and shall not be liable to make payment of any monies to any person registering into the campaign, other than to the cash-back recipient in accordance with these terms and conditions.

Kansai Plascon Kenya Ltd. will not be responsible or liable for any non-delivery of SMS entries.

Kansai Plascon Kenya Ltd. shall not be liable, once the M-pesa scratch card number has been entered and if, for any reason, the customer is unable to claim his/her reward within 24 hours; and no prior arrangements (for example, alternative contact details) have been made by the customer. Kansai Plascon Kenya Ltd. may in its sole discretion determine that the participant forfeits the reward.

Kansai Plascon Kenya Ltd. will not be liable for any disbursement of M-pesa cash-back rewards.

M-pesa rewards are not transferable and/or negotiable. The holder of the registered SMS line will receive a direct reward onto the number that has entered the scratch card number.

Notification of the identity of the recipient must be kept confidential until the recipient's identity is publicly revealed by the Kansai Plascon Kenya Ltd. Kansai Plascon Kenya Ltd. reserves the right to carry out reasonable due diligence to confirm the eligibility of the participant in order to ensure that the use of any such person in advertising or publicity for the Promotion will not bring the Kansai Plascon Kenya Ltd. or any of the Kansai Plascon Kenya Ltd.'s brands into public disrepute, contempt, scandal, ridicule or reflect unfavourably on the Campaign, as determined by the Kansai Plascon Kenya Ltd. in its sole discretion.

Rewards are not transferable and may not be deferred, changed or exchanged for cash or any other item. In the event that the award of the prize is subject to any bank charges and/or has any tax implications and or any other cost then the organizer reserves the right to adjust such prize to accommodate such charges and costs alternatively, in the sole discretion of the organizer, such charges and or costs shall be for the account of the winner.

At the Organiser's request, reward recipients may participate in all promotional activities organised by the Organiser (such as publicity and photography) surrounding the receipt of

the cash, free of charge, and the prize winner may consent to the Organiser making use of his/her name, likeness, image and/or voice (including without limitation photographs, film and/or recordings) in promotional material or in any media for an unlimited period and without remuneration for the purpose of promoting this promotion (including any outcome), and for promoting any products manufactured, distributed and/or supplied by the Organiser.

The recipient/recipients shall in all circumstances have a choice as to whether they wish to participate in any promotional/market activities and shall further have a choice as to whether to decline to permit the use of his/her image in any promotional/marketing activities.

Customer reward details may be posted onto the Kansai Plascon Kenya Ltd website www.plascon.africa and Kansai Plascon's social media pages.

Participants' details will be used strictly for marketing purposes by Kansai Plascon Kenya Ltd. and will not be sold to third parties.

By entering this reward system, the participant accepts the full terms and conditions of this promotion and agrees to abide by these terms and conditions issued by Kansai Plascon Kenya Ltd. with regard to the campaign.

Participation in this campaign and subsequent use of the reward is at the entrant's OWN RISK and participants and reward recipients hereby indemnify and hold harmless Kansai Plascon Kenya Ltd., its employees, agents, organisers of this campaign, advertising agencies, advisers and any other related parties, against all claims, losses and liability whether direct or indirect incurred by any participant arising from or in connection with this campaign, including without limitation, personal injuries, death and property damage and claims based on publicity rights, defamation or invasion of privacy, howsoever arising.

Terms and Conditions including information relating to the cash back campaign can be found at www.plascon.africa. For assistance or enquiries relating to the promotion, please call +254 757 146 759 or email info@kansaiplascon.co.ke.

